



External Relations | 2026

PORT FOR THE FUTURE



External Relations Teams



Communications and Marketing

Katherine Fountain



Government Relations and Regional Transportation

Nate Caminos



Community Engagement

Sally del Fierro



Strategic Initiatives

Clare Gallagher

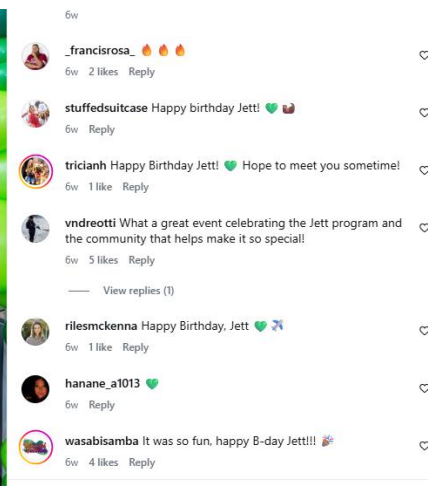
2025 Communications Performance

Content Delivery

- 171 newsletters, 104 blogs, and 54 press releases posted
- Six Influencer events executed
- 502 videos developed, 12,907 photographs captured, and 250+ graphics created

Engagement and Interactions

- 15million+ web visits
- 387,950 blog page views
- 9.5% increase in social media following
- 15,500+ YouTube followers with 6.3 million hours viewed on YouTube
- Five awards



Spotting Smiles: Meet Tuck, SEA's Dalmatian Therapy Dog



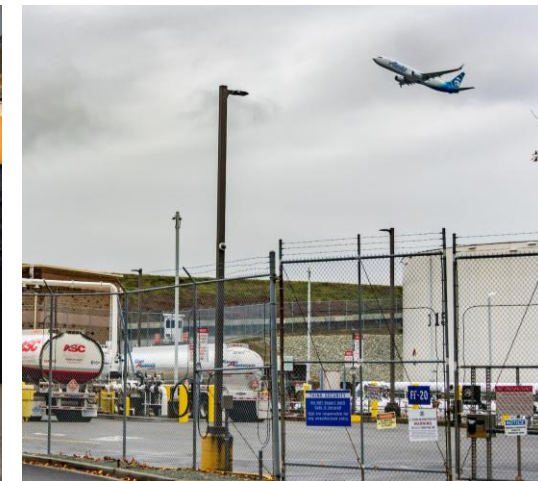
2025 Community Engagement Activities

- Speaking Engagements ~ 99
- Sponsorships ~ 66
- Tours ~ 60
- Career Awareness Events ~ 52
- Community Advisory Group Meetings ~ 72
- Outreach Info Tables ~ 17



2025 Government Relations Highlights

- WA State Growth Management Hearings Board Ruling on rezoning Industrial Lands in SODO
- MOA with the Suquamish Indian Tribe
- StART State & Federal Advocacy days in Olympia and Washington, D.C.
- SEA Fuels availability during Olympic Pipeline closure
- Legislation allowing federal funding for the repair and replacement of sound insulation
- Welcoming Port Policy and increased engagements with International Ports and Harbors



External Relations 2026

Port for the Future

AVIATION



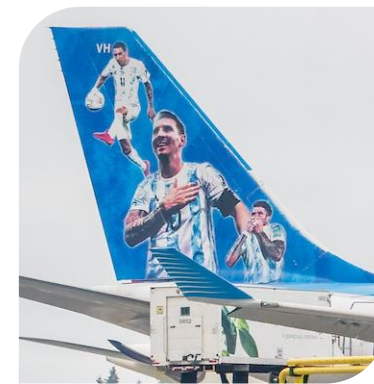
- Upgrade SEA
- Customer Service
- Sustainability at SEA
- Part 150 Study
- SAMP

MARITIME



- Green Corridor, Shorepower, and Alternative Fuels
- Cruise Season
- Port/City MOU
- NW Ports Clean Air Strategy

ECONOMIC DEVELOPMENT



- FIFA
- Shipbuilding
- Federal Grants
- Trade
- Tourism

ENVIRONMENT AND SUSTAINABILITY



- Community and Advocacy Engagement
- Waterfront Electrification
- Duwamish Waterway and Valley
- South King and Port Communities Fund

DIVERSITY AND INCLUSION



- Tribal MOAs
- Duwamish River Green Jobs Contract
- SKPCF/ Duwamish Community Capacity Building
- Accessibility
- Implement Language Access Policy
- Implement Plain Language Order

2026 Communications & Marketing

Katherine Fountain

Acting Director



Abbey



Aly



Cathy



Claire



Chris



Christine



Dan



Derek



Devlin



Katherine



Kassie



Omie



Perry

**Port of Seattle
Communications
Team**

Our Compass

Purpose

- Build public trust and understanding
- Improve customer and traveler experience
- Elevate public awareness of Port of Seattle & SEA brand
- Support transparency and information-sharing
- Lay the foundation for policy
- Capture opportunities for stories, collaboration

Method

- Partnership model
- Seek to understand & deliver
- Deploy our collective expertise
- Use a "plain language" approach
- Strive for excellence



2026: Major Projects, Initiatives, and Moments

- Airport Master Plan
- Cruise season
- Maritime Industrial Center MOU
- FIFA World Cup
- Maritime Innovation Center
- C Concourse expansion
- Sustainable Fuels and Shipbuilding Summits
- Berths 6 and 8

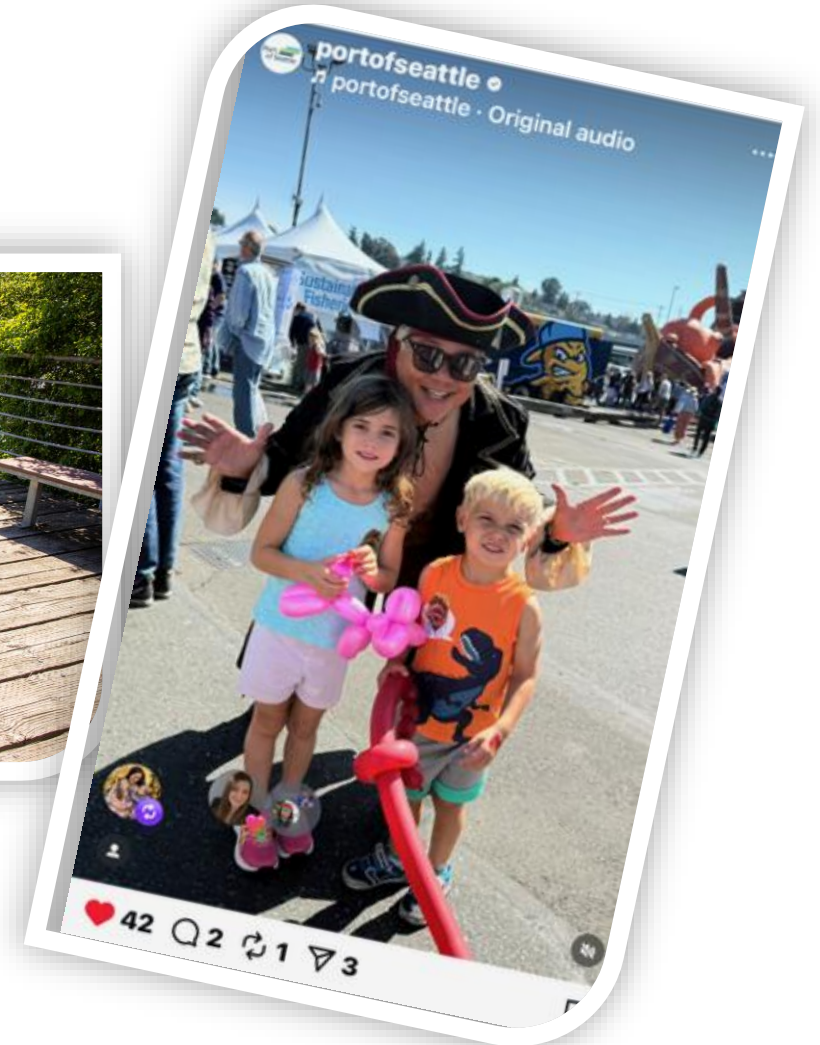




2026: Communications Team Initiatives

- Accessibility and language access
- Updates to Commission meeting graphics and templates, plus YouTube streaming
- Salesforce/Hub-spot migration
- Internal intake process

2026 COMMUNITY ENGAGEMENT



Sally del Fierro

Director, Community Engagement

Our Compass

Committed to:

- Equitable engagement
- Proactive, transparent, relational approach
- Benefitting near-port communities
- Co-creating engagement strategies

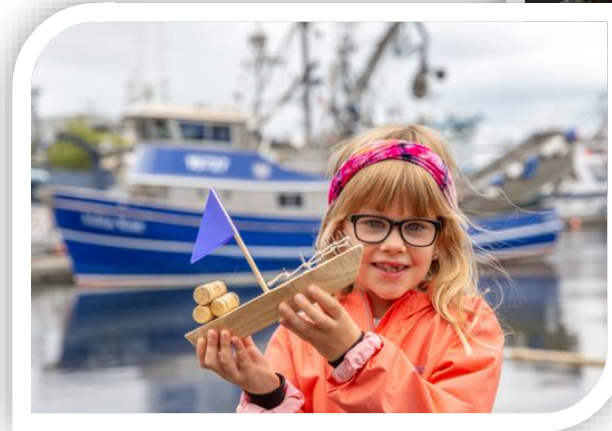
Focused on:

- Centering voices of most impacted
- Countywide partnerships
- Two-way understanding and support
- Leadership Engagement with Community



Countywide Engagement

- State of the Port Breakfast
- Working Waterfront and SEA Tours
- Port U: Port 101s
- Festivals, Tabling
- Partnerships and Events



Aviation Engagement

- StART Roundtable
 - Working Groups
- Part 150 Noise Study & Flight Corridor Program
- Career Awareness Programs
- Partnerships & Events



StART 

SEA Stakeholder Advisory Round Table

Aviation Environmental Engagement

- SAMP Engagement
- South King & Port Communities Fund
 - Environmental Improvements
 - Community Cohort Program
- South Seattle Roundtable
- Partnerships & Events



Maritime Engagement

- Cruise engagement
- Youth and Maritime Exploration
- Waterfront Partnerships & Events
- Capital Investments
- T91 Neighbors Advisory Committee



Maritime Industrial Engagement

- Maritime Industrial Base
- Shipbuilding Engagement
 - Maritime/Industrial
 - Community
 - Summit
- Maritime Innovation Center
- One Ocean Week



Maritime Environmental Engagement

- NW Ports Clean Air Strategy/
Clean Ports Grant
 - Community Liaison Program
 - Digital Engagement Tool
- PCAT Environmental Stewardship
- Educational Events & Tours



Duwamish Valley Engagement

- DVCEP Strategic Plan
- Port Community Action Team (PCAT)
- Duwamish River Community Hub
- Workforce Development





- 2025 Utilization
- Partnerships
- Activities
- Visioning



East King County Engagement

- 2026: A Connected County
- Leadership Eastside Adaptive Project
- Engagement Opportunities



2026 Government Relations



Nate Caminos

Government Relations Director



Legislative and Policy



Local & Regional

- City of SEA MOU on Industrial Lands, Freight Mobility
- Tribal MOA's to Workplan Implementation & Partnerships
- Land Use, ST3, and Transportation
- Aviation Engagement on SAMP, North SeaTac Park, FCMP, Part 150
- Economic Development & Workforce Training

State

- Aviation
- Environmental Justice
- Decarbonization & Renewable Energy
- Transportation
- Economic Development

Federal & International

- Federal Grants & Earmarks
- Implementation of StART priorities passed into law
- Shipbuilding, SAF, Alt Maritime Fuels, and HMT
- Areas of concern- trade, immigration, equity, and DBE
- Maintain relationships with International Partners

International Engagement in 2025



International Engagement Priorities for 2026

- Focus on Subnational Diplomacy: engage our Port and International Partners directly
- Strategic Engagement Opportunities:
 - Clean energy / Technology and innovation / Industrial lands utilization
 - Continuing our engagement with sister ports of Busan, Kobe, Rotterdam, and Singapore; and other key ports such as Barcelona, Bergen, and Hamburg



Highlights of Key Conferences, Events - 2026

Jan 28-Feb 7	Seattle Chamber/Great Seattle Partners' Int'l Leadership Mission to India
March 1-4	TPM (NWSA) in Los Angeles/Long Beach
March 4-5	World Ocean Summit in Montreal
April 20-24	Maritime Week in Singapore
June 15-July 6	FIFA World Cup Games in Seattle
July 4	America 250
Sept 14-16	14th BIPC International Port Conference: Busan, South Korea
Nov 3-5	IAPH World Port Conference: London, England
Nov 4-6	Smart Ports Conference in Barcelona, Spain
Nov 9-20	UN Climate COP 31: Antalya, Turkey



Q&A