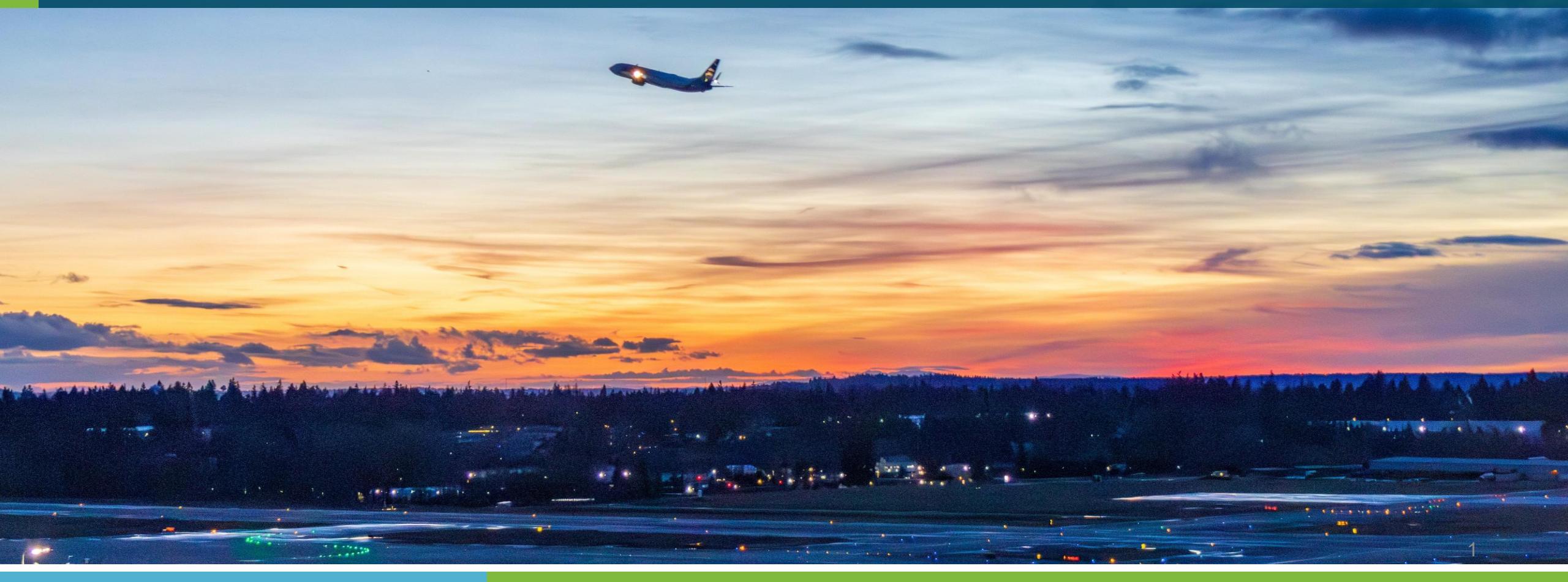




# External Relations | 2026

## PORT FOR THE FUTURE



# External Relations Teams



**Communications and Marketing**  
Katherine Fountain



**Government Relations and Regional Transportation**  
Nate Caminos



**Community Engagement**  
Sally del Fierro



**Strategic Initiatives**  
Clare Gallagher

# 2025 Communications Performance

## Content Delivery

- 171 newsletters, 104 blogs, and 54 press releases posted
- Six Influencer events executed
- 502 videos developed, 12,907 photographs captured, and 250+ graphics created

## Engagement and Interactions

- 15 million+ web visits
- 387,950 blog page views
- 9.5% increase in social media following
- 15,500+ YouTube followers with 6.3 million hours viewed on YouTube
- Five awards



Spotting Smiles: Meet Tuck, SEA's Dalmatian Therapy Dog



Community-led Organizations to Receive \$2.7 Million in Port Funding



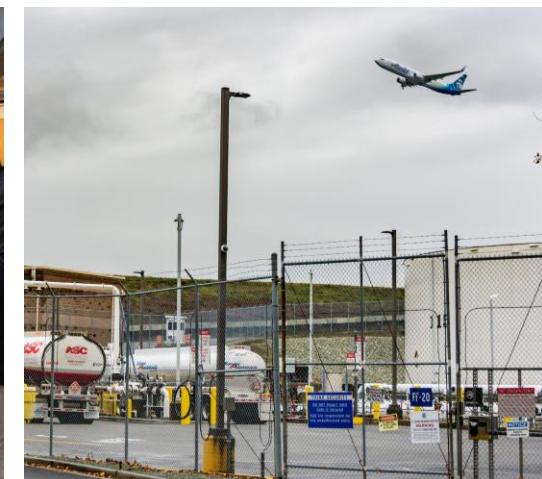
# 2025 Community Engagement Activities

- Speaking Engagements ~ 99
- Sponsorships ~ 66
- Tours ~ 60
- Career Awareness Events ~ 52
- Community Advisory Group Meetings ~ 72
- Outreach Info Tables ~ 17



# 2025 Government Relations Highlights

- WA State Growth Management Hearings Board Ruling on rezoning Industrial Lands in SODO
- MOA with the Suquamish Indian Tribe
- StART State & Federal Advocacy days in Olympia and Washington, D.C.
- SEA Fuels availability during Olympic Pipeline closure
- Legislation allowing federal funding for the repair and replacement of sound insulation
- Welcoming Port Policy and increased engagements with International Ports and Harbors



# External Relations 2026

## Port for the Future

### AVIATION



- Upgrade SEA
- Customer Service
- Sustainability at SEA
- Part 150 Study
- SAMP

### MARITIME



- Green Corridor, Shorepower, and Alternative Fuels
- Cruise Season
- Port/City MOU
- NW Ports Clean Air Strategy

### ECONOMIC DEVELOPMENT



- FIFA
- Shipbuilding
- Federal Grants
- Trade
- Tourism

### ENVIRONMENT AND SUSTAINABILITY



- Community and Advocacy Engagement
- Waterfront Electrification
- Duwamish Waterway and Valley
- South King and Port Communities Fund

### DIVERSITY AND INCLUSION



- Tribal MOAs
- Duwamish River Green Jobs Contract
- SKPCF/ Duwamish Community Capacity Building
- Accessibility
- Implement Language Access Policy
- Implement Plain Language Order

# 2026 Communications & Marketing

**Katherine Fountain**  
Acting Director



Abbey



Aly



Cathy



Claire



Chris



Christine



Dan



Derek



Devlin



Katherine



Kassie



Omie



Perry

**Port of Seattle  
Communications  
Team**

# Our Compass

## Purpose

- Build public trust and understanding
- Improve customer and traveler experience
- Elevate public awareness of Port of Seattle & SEA brand
- Support transparency and information-sharing
- Lay the foundation for policy
- Capture opportunities for stories, collaboration

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## Method

- Partnership model
- Seek to understand & deliver
- Deploy our collective expertise
- Use a "plain language" approach
- Strive for excellence



# 2026: Major Projects, Initiatives, and Moments

- Airport Master Plan
- Cruise season
- Maritime Industrial Center MOU
- FIFA World Cup
- Maritime Innovation Center
- C Concourse expansion
- Sustainable Fuels and Shipbuilding Summits
- Berths 6 and 8

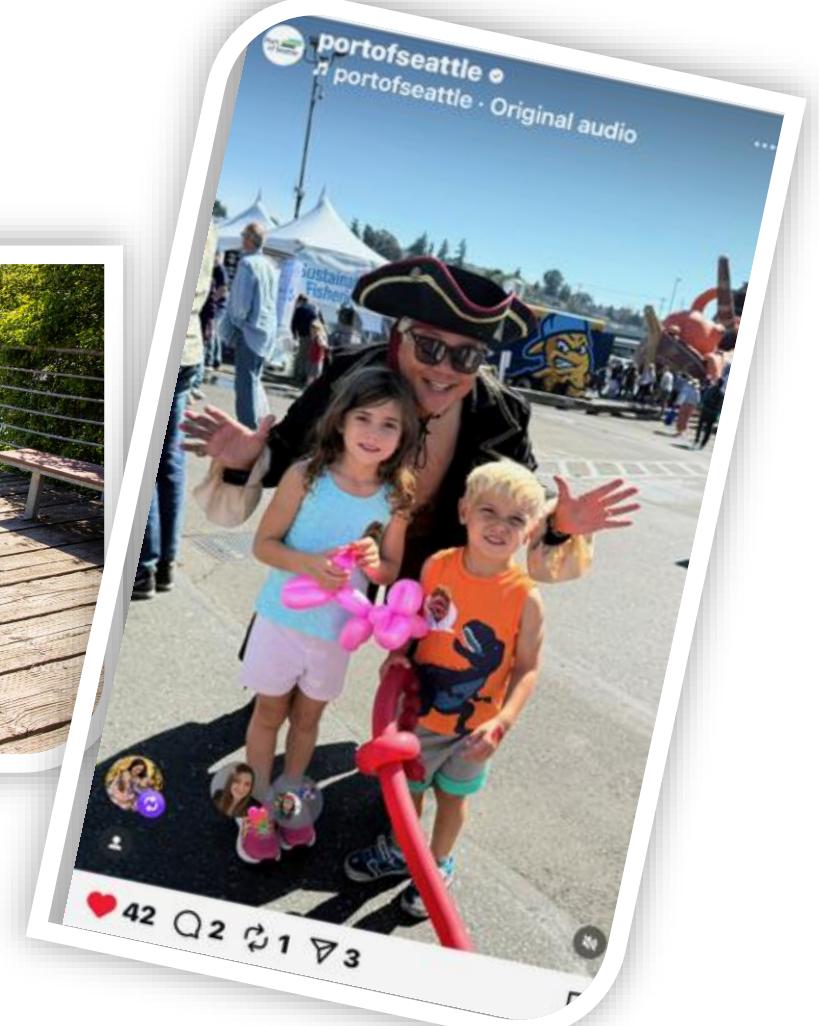




# 2026: Communications Team Initiatives

- Accessibility and language access
- Updates to Commission meeting graphics and templates, plus YouTube streaming
- Salesforce/Hub-spot migration
- Internal intake process

# 2026 COMMUNITY ENGAGEMENT



**Sally del Fierro**  
Director, Community Engagement

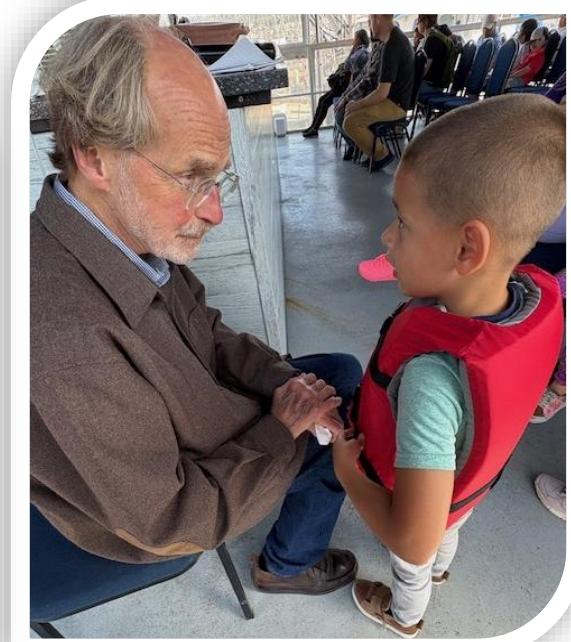
# Our Compass

## Committed to:

- Equitable engagement
- Proactive, transparent, relational approach
- Benefitting near-port communities
- Co-creating engagement strategies

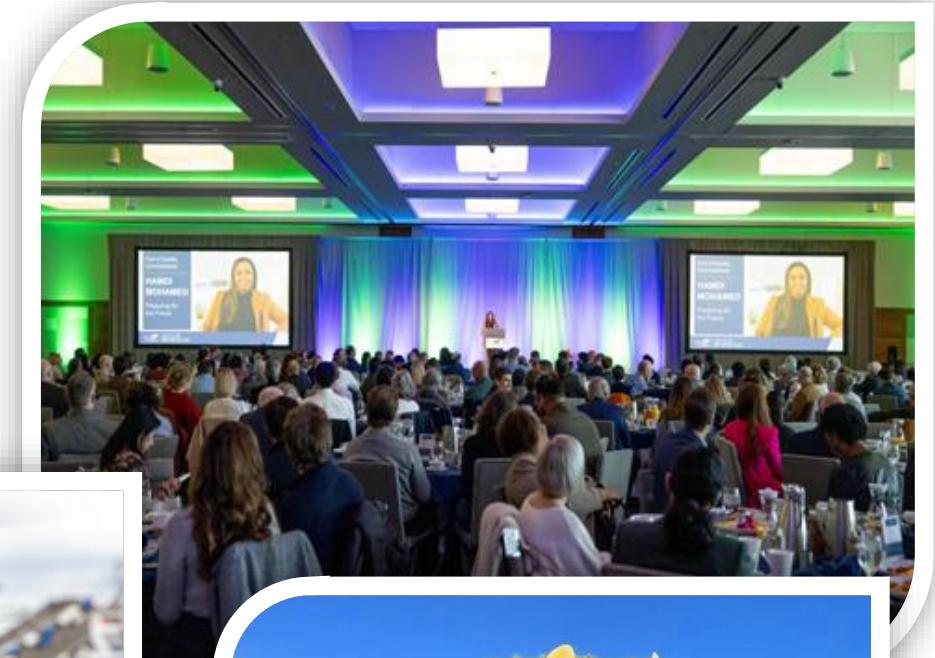
## Focused on:

- Centering voices of most impacted
- Countywide partnerships
- Two-way understanding and support
- Leadership Engagement with Community



# Countywide Engagement

- State of the Port Breakfast
- Working Waterfront and SEA Tours
- Port U: Port 101s
- Festivals, Tabling
- Partnerships and Events



# Aviation Engagement

- StART Roundtable
  - Working Groups
- Part 150 Noise Study & Flight Corridor Program
- Career Awareness Programs
- Partnerships & Events



**StART** 

SEA Stakeholder Advisory Round Table

# Aviation Environmental Engagement

- SAMP Engagement
- South King & Port Communities Fund
  - Environmental Improvements
  - Community Cohort Program
- South Seattle Roundtable
- Partnerships & Events



# Maritime Engagement

- Cruise engagement
- Youth and Maritime Exploration
- Waterfront Partnerships & Events
- Capital Investments
- T91 Neighbors Advisory Committee

**FAMILY FUN AT PIER 66!**  
September 6, 11am – 2pm  
Free parking for first 100 families in Bell Street Pier garage  
Celebrate our new waterfront with activities, treats, and music for kids of all ages!

NORTHERN Port of Seattle

# Maritime Industrial Engagement

- Maritime Industrial Base
- Shipbuilding Engagement
  - Maritime/Industrial
  - Community
  - Summit
- Maritime Innovation Center
- One Ocean Week



# Maritime Environmental Engagement

- NW Ports Clean Air Strategy/  
Clean Ports Grant
  - Community Liaison Program
  - Digital Engagement Tool
- PCAT Environmental  
Stewardship
- Educational Events & Tours



# Duwamish Valley Engagement

- DVCEP Strategic Plan
- Port Community Action Team (PCAT)
- Duwamish River Community Hub
- Workforce Development





# DUWAMISH RIVER COMMUNITY HUB

- 2025 Utilization
- Partnerships
- Activities
- Visioning



# East King County Engagement

- 2026: A Connected County
- Leadership Eastside Adaptive Project
- Engagement Opportunities

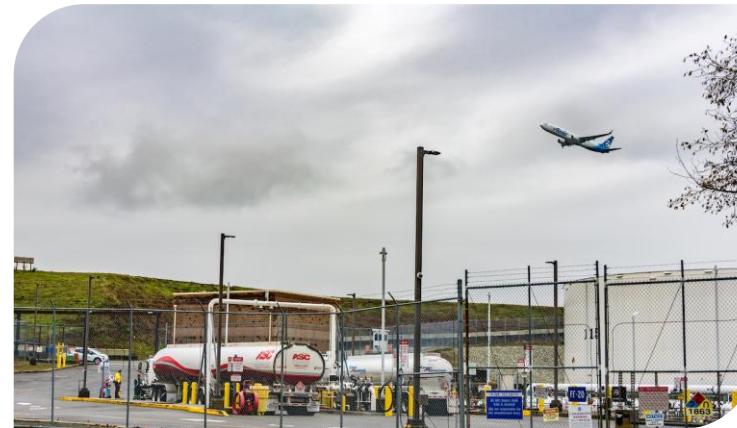
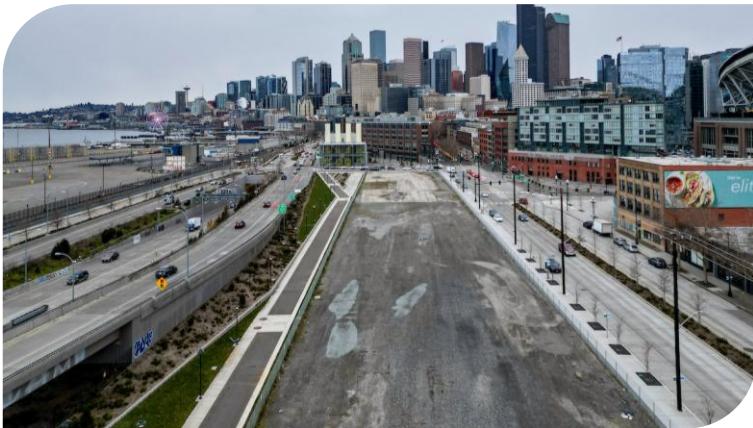


# 2026 Government Relations



**Nate Caminos**  
Government Relations Director

# Legislative and Policy



## Local & Regional

- City of SEA MOU on Industrial Lands, Freight Mobility
- Tribal MOA's to Workplan Implementation & Partnerships
- Land Use, ST3, and Transportation
- Aviation Engagement on SAMP, North SeaTac Park, FCMP, Part 150
- Economic Development & Workforce Training

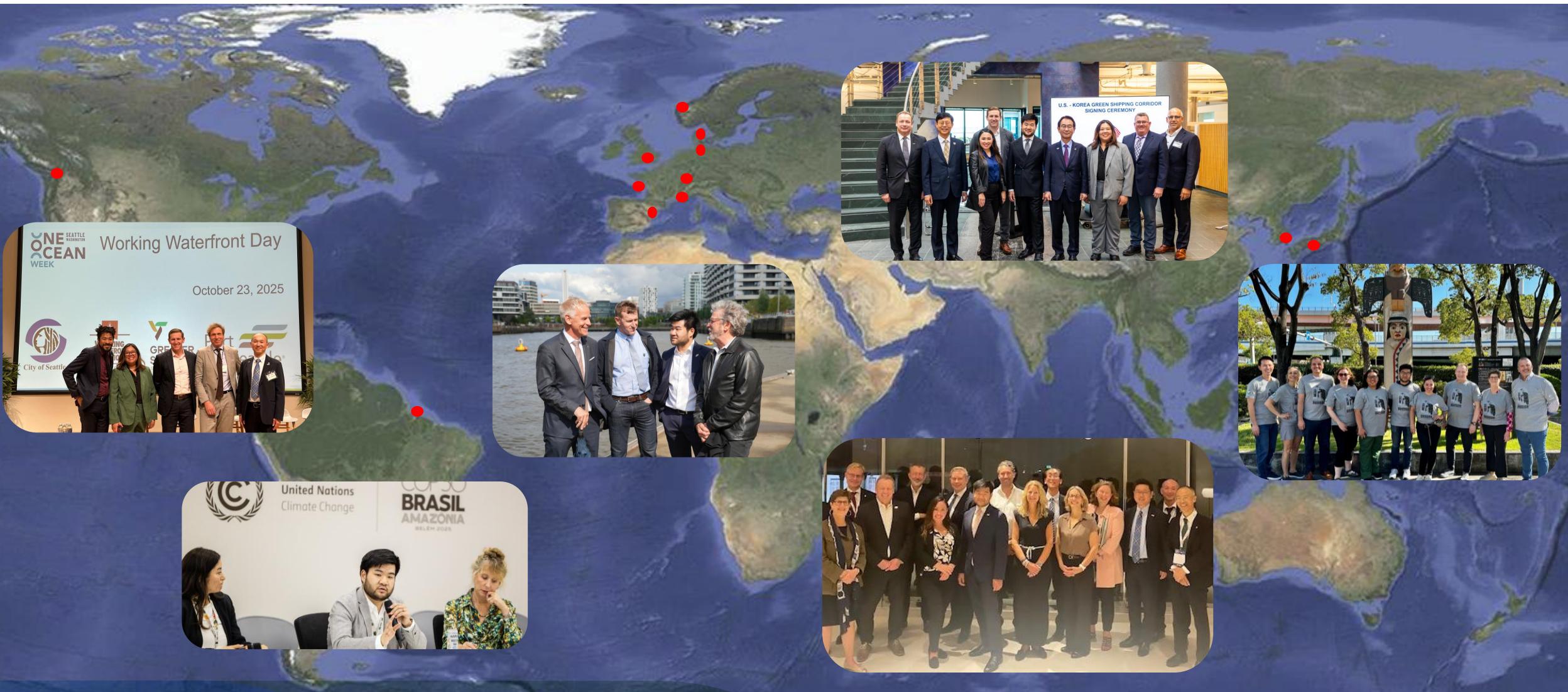
## State

- Aviation
- Environmental Justice
- Decarbonization & Renewable Energy
- Transportation
- Economic Development

## Federal & International

- Federal Grants & Earmarks
- Implementation of StART priorities passed into law
- Shipbuilding, SAF, Alt Maritime Fuels, and HMT
- Areas of concern- trade, immigration, equity, and DBE
- Maintain relationships with International Partners

# International Engagement in 2025



# International Engagement Priorities for 2026

- Focus on Subnational Diplomacy: engage our Port and International Partners directly
- Strategic Engagement Opportunities:
  - Clean energy / Technology and innovation / Industrial lands utilization
  - Continuing our engagement with sister ports of Busan, Kobe, Rotterdam, and Singapore; and other key ports such as Barcelona, Bergen, and Hamburg



# Highlights of Key Conferences, Events - 2026

Jan 28-Feb 7 **Seattle Chamber/Great Seattle Partners' Int'l Leadership Mission to India**

March 1-4 **TPM (NWSA) in Los Angeles/Long Beach**

March 4-5 **World Ocean Summit in Montreal**

April 20-24 **Maritime Week in Singapore**

June 15-July 6 **FIFA World Cup Games in Seattle**

July 4 **America 250**

Sept 14-16 **14<sup>th</sup> BIPC International Port Conference: Busan, South Korea**

Nov 3-5 **IAPH World Port Conference: London, England**

Nov 4-6 **Smart Ports Conference in Barcelona, Spain**

Nov 9-20 **UN Climate COP 31: Antalya, Turkey**



# Q&A