

WASHINGTON SAF SUMMIT – MARCH 2019 COMMUNICATIONS REPORT

Earned Media Highlights

= GeekWire

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Port of Seattle pushes for sustainable aviation fuels, but it's not easy being green

BY ALAN BOYLE on March 6, 2019 at 3:23 pm



"Felleman said leading the transition to sustainable fuels is one of the best things Sea-Tac can do to address the climate change challenge. 'We are committed to this, not only to address the looming climate crisis but also to help the communities around the airport,' he said."



Commissioner Felleman tells me a key step is the legislature joining Oregon and California in passing what's called a low carbon fuel standard. The biofuel produced in Washington stays here. "The companies that make this have to be able to get the tax credits to be able to keep them in-state."



Press Highlights





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Port of Seattle holds first summit on sustainable jet fuels

By BELLAMY PAILTHORP . MAR 8, 2019

"Our goal is in 10 years, every plane will have 10 percent within it," said Port of Seattle Commissioner Fred Felleman, who estimates that reduction would eliminate the use of some 80 million gallons of jet fuel per year. And the port also has pledged that all of the biofuels it will provide will be sustainably sourced. "And regionally sourced," Felleman said. "Because if it's coming from overseas, the carbon benefit is reduced."











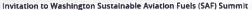
AEROSPACE

Port of Seattle pushing to use more biofuels on flights

There's an effort in Washington state to clean up commercial aviation, starting with fuel. The Port of Seattle held an aviation summit to talk

"We have a goal of getting 10 percent of these sustainable aviation fuels to Sea-Tac in 10 years. That's an enormous amount of fuel, that's 80 million gallons. We're not going to achieve that overnight, but we're going to send a clear market signal that if folks want to get involved, this is the time to do it," said Port of Seattle Commissioner Fred Felleman.

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Port of Seattle Washington sent this bulletin at 02/15/2019 03:12 PM PST

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Invite you to



Port of Seattle Commissioners Fred Fellemen and Ryan Cellina, along with Boeing Alaska Auftines, and Delta Air Lines; invite you to the West-ington Sustainable Avaitance. Firets Summit, where you will hear from national leaders on engaging and aligning the entire sustainable fuels chain. The two-day event brings together West-ington's most immorative industries to develop a local supply chain of clean and sustainable fuels for extentions.

Confirmed speakers include:

- . Port of Souttle Commissioner Fatierran
- . Port of Seettle Commissioner Celkins



Welcome to Connections newsletter, a community resource covering opportunities and activities at the Port of Seattle

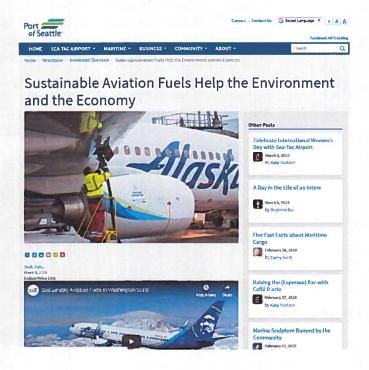
Improving our Environment

Sustainable Aviation Fuels help the environment and economy



Port Executive Director Stephen P. Metruck, Port of Soattle Commissioner Ryan Calkins, Washington Governor Jay Insise, and Port of Seattle Commissioner Fred Felleman at the Washington Sustainable Aviation Fuel Suminit on Thursday.

This week, Earth Day Northwest 2020 hosted the first-ever Washington Sustainable Aviation Fuels Summit in Seattle, Wall the Washington legislature's consideration of a





Sustainable fuel, particularly in aviation industry, is the future. The leadership that Washington state & ⊕5eaTacAirport are showing is going to be crucial, not just for Washington, but for the country,



For nearly a decade, the Port of Seettle has been talking about waaning Seattle-Tacoma International Airport off fossil fuels, but now it's getting seri.





CARTI (IA) Earth Day Northwest 2020 was live. March 8 at 11:48 AM - 3

With closing remarks, Port of Seattle Commissioner Gregoire concludes Washington Sustainable Aviation Fuels Summit:



Social Media Highlights



We're thrifted to sponsor today's Washington Sustainable Assation Fuels Summit along with The Boeing Company, Ataska Airlines and Deta Air

We'd like to extend our thanks to Secretary Ray Mabus and Port Commissioner Fred Felleman for acking things off this morning You can see video of today's speakers on the Earth Day Northwest 2020





Join us at the two-day Washington Sustainable Aviation Fuels Summit to hear from leaders on engaging and aligning the entire sustainable fuels value chain as we bring Washington's most innovative industries together to develop a local supply chain of clean and sustainable fuels for aviation.



WASHINGTONSAF ORG WA state needs a local supply of sustainable...

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Port of Seattle - 🕹 🤨 @PortotSeattle - Mar 5 WA state is a leader in the advancement of innovations in aviation, agriculture and the environment. All these sectors are now converging in the development



Justainable Aviation Fuels in Washington State Michael Wolcott, Ph D of Washington State University discusses the need for developing sustainable aviation fuels (SAF) in Washington state, the environmen...

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Starting tomorrow, Earth Day Northwest 2020 is hosting the first-over Washington Sustainable Aviation Fuels Summit in Seattle. We're helping sponsor the event along with our partners The Books; Company, Alaska Airlines: and Detta Air Lines.

Port of Seattle Commission policies have netped make local sustainable aviation fuels a possibility for our region. In December 2017 the Commission became the first export in the country to establish goals that would increase the amount of local sustainable aviation fuel that the Port would deploy by 2028 2035, and 2050.

Learn more about sustainable aviation fuels







Environment and the Econor



Join us as we bring Washington's most innovative industries together to develop a local supply chain of clean and sustainable aviation



WASHINGTONSAF ORG WA state needs a local supply of sustainable..

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What's next for communications?

- Thank you email to all invited guests/participants
- Commission blog post
- Launch webpage for Summit and presentation materials
- Video sizzle reel with social media amplification
- Pursue op-ed with Crosscut and/or national trade
- Plan for rest of 2019 and 2020