

1 **MOTION 2019-02:**

2 **A MOTION OF THE PORT OF SEATTLE COMMISSION**

3
4 supporting principles for the development of the Port’s
5 cruise business and to guide engagement with prospective
6 partners and stakeholders in the operation of existing and
7 potential new cruise facilities; directing the issuance of a
8 request for qualifications.
9

10 **PROPOSED**
11 **MARCH 12, 2019**

12 **INTRODUCTION**

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14
15 Strong and steady growth in Alaska homeport cruise operations over 20 years has provided
16 significant benefits to the Seattle community and Washington’s economy. The Port is now the
17 largest public cruise ship homeport on the West Coast, generating consistent economic returns
18 for the region and operating with a high standard customer service and environmental
19 responsibility at the berth and in the waters from Seattle to Alaska. Growing customer demand
20 in the Alaska cruise market creates new opportunities to optimize use of existing terminals and
21 pursue the construction of a new terminal and berth, further contributing to a robust regional
22 maritime economy. The benefits of cruise business expansion should be realized throughout
23 the region and in all communities, and the impacts managed responsibly.
24

25 Therefore, the Port of Seattle Commission, in consultation with the Executive Director and
26 Maritime Division, have developed a set of principles to advance the Port of Seattle as the West
27 Coast’s premier cruise home port. The principles reflect the Port of Seattle’s Century Agenda
28 goal to strengthen this region as a leading tourism destination and double the economic value
29 of cruise, while maintaining the Port’s triple bottom line – balancing environmental, financial,
30 and societal goals. This guidance will be incorporated in the March release of a request for
31 qualifications and subsequent selection of proposals.
32

33 **TEXT OF THE MOTION**

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35 Recognizing the importance of preserving opportunities of existing maritime uses and the need
36 for partnerships with local governments, tribes and communities, the Port Commission hereby
37 directs the Port of Seattle staff to incorporate the following key principles in developing and
38 operating cruise terminals. The Port Commission also directs staff to issue a request for
39 qualifications as the next step in developing a public-private-partnership and further directs
40 staff to collaborate with other stakeholders who will assist in achieving these goals.

41 **(1) Maximize the use of the Port’s deep-water facilities and industrial lands to serve maritime**
42 **industrial uses.**

- 43
- 44 (a) Preserve and utilize industrial zoned lands.
- 45
- 46 (b) Preserve waterfront lands for maritime industrial uses.
- 47
- 48 (c) Manage facilities and develop projects in a manner consistent with prioritizing marine
- 49 cargo businesses and supporting the competitiveness goals of the Northwest Seaport
- 50 Alliance.
- 51
- 52 (d) Complement cruise terminal with other maritime uses including cargo.
- 53

54 **(2) Expand economic, cultural and community benefits within Cruise Operations and**
55 **Development.**

- 56
- 57 (a) Acknowledge historical and cultural roots of the region in any terminal development.
- 58
- 59 1. Engage in government-to-government consultation with regional tribes in order
- 60 to manage opportunities and impacts accordingly.
- 61
- 62 2. Honor tribes’ waterfront heritage in the Port’s cruise facilities through direct
- 63 partnerships.
- 64
- 65 (b) Work productively and collaboratively with organized labor and enter into a project
- 66 labor agreement for any capital construction thereby ensuring living wage jobs for
- 67 employees and apprenticeship opportunities.
- 68
- 69 (c) Support economic opportunities of cruise for neighboring and underserved
- 70 communities.
- 71
- 72 1. Promote local, small, and women-, minority-, and tribal-owned businesses.
- 73
- 74 2. Support neighboring and local businesses’ ability to benefit from cruise
- 75 development.
- 76
- 77 (d) Coordinate access to public spaces, downtown connectivity, and other areas of interest
- 78 with other stakeholders and public entities.
- 79
- 80 1. Respect the integrity and character of the surrounding neighborhoods.
- 81
- 82 2. Work to strengthen partnerships with near-port communities.
- 83
- 84

85 **(3) Support financial sustainability of the Port of Seattle.**

- 86
- 87 (a) Maximize income, taking into consideration risk-sharing and capital investment.
- 88

89 (b) Leverage the financial return of the cruise business to support a diverse maritime
90 economy.
91

92 **(4) Incorporate leading edge environmental stewardship and sustainability practices and facilities**
93 **that can exceed existing regulations.**
94

95 (a) Set aggressive goals to minimize greenhouse gas impacts in operation of ships and
96 terminals to support the Port's goals of reducing carbon by 50 percent by 2030 and
97 the carbon-neutral-by-2050 goal.
98

99 (b) Lead the region and the industry to minimize air emissions, ensure water quality and
100 protect our ecosystems, focusing on minimizing air and water discharges at dock and
101 underway.
102

103 (c) Engage with key local stakeholders in support of regional environmental priorities and
104 initiatives, including considering recommendations from the state's Orca Task Force.
105

106 (d) Require use of shore power where feasible by equipped ships. and include shore power
107 capabilities at the new berth.
108

109 **(5) Facilitate improved transportation mobility of people and goods in the region.**
110

111 (a) Support innovative transportation solutions for passengers, terminal and cruise vessel
112 provisions.
113

114 (b) Seek vehicle trip reduction opportunities and provide options other than passenger
115 vehicles for access to the terminal.
116

117 (c) Seek to minimize traffic related impacts to surrounding community and existing
118 businesses.
119

120 (d) Implement multi-modal transportation solutions that benefit the Seattle harbor.
121

122 **(6) Provide consistent excellence in customer service to strengthen Seattle's role as the West**
123 **Coast's premier cruise port.**
124

125 (a) Manage efficient, comfortable transportation to and from ships.
126

127 (b) Provide information, wayfinding and connections with local and regional communities.
128

129 (c) Promote pre- and -post cruise tourism opportunities.