Item No. 6c\_supp Date of Meeting July 10, 2018

# GRAPHIC DESIGN SERVICES

Kathy Roeder Public Affairs, Director of Communications July 10, 2018





"Graphic design services underpin all communications needs across the Port."

## **Environmental Design**



## **Publication Design**



### 2018 SAILING SCHEDULE

## Logo and Identity Design

### **BELL HARBOR MARINA**



PORT OF SEATTLE

#### HARBOR ISLAND MARINA



PORT OF SEATTLE

SHILSHOLE BAY MARINA



PORT OF SEATTLE

### **FISHERMEN'S TERMINAL**



PORT OF SEATTLE

### **Community Outreach**



#### Phased improvements recommended for addressing demand at Sea-Tac Airport

Opportunities within existing footprint can improve service

 o assure that the region continues to be well served, the Port of Seattle is preparing for the future at Sea-Tac Airport.

Located in a region anticipating 400,000 more households in the next decade and 1.5 million more people in the years ahead. Sea-Tac mirrors a similar growth trend. It is among the fastels growing U.S. airports, and is expected to remain near the top as forecasts show regional growth and demand for air service will continue.

The airport uses an established master planning process to identify ways to handle the anticipated increase in travel and cargo services over the next 20 years.

Based on two years of modeling and study. Port staff now has a recommendation to move forward for environmental review. It involves a phased approach, starting with near-term projects to provide capacity through the next decade. Most recently, the Port of Seattle Commission approved funding to finitize this approach. These near-term projects focus on ainfield enhancements within the westing ainfield configuration, gate expansion, terminal redevelopment, roadway improvements and cargo facility modernization.

Public involvement is a key component of the planning process, including open houses and meetings with local residents, businesses community representatives and city councils.

By summer, the Port expects to schedule open houses in the airport communities and elsewhere, regarding the recommended alternative. These sessions, along with other outreach, will be the time for community members to hear details and provide feedback to Port planners. Look for dates, times and locations on www.portienatie.org.

Scoping for environmental review of the near-term projects, including a robust public outreach process, will occur in 2018. It will be followed by additional study for the long-term vision of the adirot, beyond 2027. In addition, the Pugel Sound Regional Council plans to conduct a regional aviation baseline study.

For updates, register at http://www.portseattle.org/subscribe/.

#### Port seeks applicants for summer internships that offer career-connected learning

Now a student looking for a summer job that will help them develop real-life skills and build community connections? The Port of Seattle is accepting applications through April for

high school, undergraduate and graduate interns for this summer There are 80 paid positions available for high school students, and at least 44 for college students in various fields, including accounting,

environmental, engineering, communications and planning. These internships will provide meaningful work and learning experiences, and allow students to try out careers, develop skills and

experiences, and allow students to try out careers, develop skills and networks, and benefit from mentoring. High school students must be 16 years old by July 1, currently enrolled

in high school or a GED program, or have graduated in the last 12 months. College students must be enrolled in or recently graduated from an undergraduate degree program.

For all the details, go to http://bit.ly/PortIntern



### Community round table a venue for sharing and feedback

eginning this year, Burien, Des Moines, Federal Way, Normandy Park, SeaTac and Tukwila have a new way to engage with Sea-Tac Airport staff at meetings convened by Airport Managing Director Lance Lyttle.

The Stakeholder Advisory Round Table (StART) allows representatives of the community, cities, airlines, the Federal Aviation Administration (FAA) and the Port to regularly sit down together to share information, discuss concerns and provide feedback on airport activities.

StART membership includes one employee and two community members from each city, and representatives from Alaska Airlines, Delta Air Lines and the Port. The FAA provides expertise.

Their first meeting this year included an overview of the Port of Seattle and airport projects. Stakeholders are defining topics for upcoming meetings, including an understanding of airport governance and decision-making authority.

Their next meeting is scheduled for 6 p.m., April 25, at the Conference Center at Seattle-Tacoma International Airport. Meetings will occur every other month, and the public is invited.

For details visit http://bit.ly/startrtable.

#### New leadership at the Port of Seattle

tephen P. Metruck is the Port of Seattle's new executive director, appointed by the Port Commission, including its two newest members Commissioner Ryan Calkins and Commissioner Peter Steinbrueck.



One of Metruck's priorities during his first several weeks as executive director is getting out into communities the Port serves, for example a recent meeting with the SeaTac City Council.

He has 34 years of executive experience in maritime, security and financial leadership. Most recently, he was commander of the U.S. Coast Guard's Mid-Atlantic Region, overseeing 3,600 military and civilian personnel. Prior to that, he was responsible for planning and execution of the \$10 billion Coast Guard budget.

Sea-Tac Airport Website http://www.portseattle.org/sea-tac

Career day at Sea-Tac Airport

showcases skilled trades jobs

Sea-Tac Airport regularly sponsors events for local high school students to showcase future career possibilities

Most recently, employees in the Port of Seattle's Maintenance Department introduced

students from SeaTac's Type High School to

management, heating and cooling, and train system maintenance and service.

skilled trades jobs in purchasing and inver

Also, the Port partnered with airport

concessionaire HMSHost to present a 'Young Entrepreneur' experience for students from Burien's Highline High School. The students

visited shops and restaurants, and later broke into groups for a business concept competition

that they presented before a panel of judges.

Where to get more information

PublicVue Flight and Noise Dat http://bit.lvisea-flight-tracking

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## **Animation and Motion Graphics**



## Marketing Support



### Enjoy Seattle Luggage Free!

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Check your luggage and receive your boarding pass on board the ship

2 Enjoy hassle free disembark in Seattle

3 Enjoy Seattle and travel luggage free all the way to your destination airport!



# Questions?

