

**MOTION 2018-02
OF THE PORT OF SEATTLE COMMISSION
TO SUPPORT SEATTLE'S PROPOSAL TO BE A HOST CITY FOR
THE 2026 FÉDÉRATION INTERNATIONALE DE FOOTBALL
ASSOCIATION (FIFA) WORLD CUP**

**PROPOSED
FEBRUARY 13, 2018**

TEXT OF THE MOTION

The Port of Seattle supports Seattle's proposal to be a host city for the 2026 Fédération Internationale de Football Association (FIFA) World Cup. The effectiveness of Seattle's proposal will be enhanced by the Port's cooperation throughout the bid process. As a city known for its enthusiastic soccer fans, hosting a FIFA World Cup event will promote Seattle as a welcoming city and demonstrate our region's commitment to recreation, health, human rights, equality, and environmental stewardship. In addition, it will bring significant economic benefits to Seattle's tourism industry.

STATEMENT IN SUPPORT OF THE MOTION

Seattle is one of 32 cities in the United States, Mexico, and Canada being considered by the United Bid Committee (UBC) as a host city for the 2026 FIFA World Cup. FIFA will determine final host country(ies) for 2026 by June 2018 and, along with UBC, will determine final host cities five years prior to the event.

Seattle is home to Sounders FC, a Major League Soccer (MLS) team, that continues to shatter attendance records with the highest average attendance in MLS every year since 2009. A FIFA World Cup event has the potential to inspire new soccer enthusiasts as well as longstanding soccer fans.

The Port of Seattle supports organizations like Starfire Sports that create world-class sports opportunities for all youth in our community by providing financial assistance programs that reach over 5,000 children annually who might otherwise miss out on the opportunity to play soccer on the world-class stage. Last year, the Port of Seattle provided a \$6,000 grant to Starfire Sports to market and promote tournament events and dates to teams traveling from outside of Washington.

International soccer tournament will bring significant economic benefits. In 1994, the United States hosted the FIFA World Cup and received an estimated \$4 billion in economic benefits as soccer fans bring significant additional revenue to World Cup host cities' hotels, restaurants, retail stores, and local taxes.

An international sporting event requires assurances that facilities are able to accommodate the number of soccer fans, players, officials, referees, media and other stakeholders traveling to and from Seattle. As part of the bidding process, the Port of Seattle has been asked to execute an airport agreement as part of the transport infrastructure component related to being a host city.

The Port recognizes there are legal and operational risks involved with such an agreement, however, remains committed to working with the Seattle Bid Committee and the UBC throughout the bid process.

Our facility, the Seattle-Tacoma International Airport (Sea-Tac) continues to be one of the fastest growing airports in the nation. In 2017, we set another record for the seventh consecutive year with 46.9 million passengers traveling through Sea-Tac – an increase of 41 percent over the last five years. International passenger traffic was up 5.4 percent in 2017 with four new international airlines routes and expects three more international routes to be added in 2018.

To expedite global travel and trade, Sea-Tac is spending over \$3 billion in near-term capital development to accommodate increasing demand within the boundaries of the airport's existing footprint while respecting the needs of local communities and the environment. In 2017, the airport broke ground on the new International Arrivals Facility and when complete in 2019 will double its size, increase passenger throughput, and reduce connection time. In addition, we are expanding and renovating our North Satellite to add gates and amenities and improving the centralized baggage system.

STATEMENT OF POLICY DIRECTION

The Commission hereby directs the Port staff to execute an airport agreement as part of Seattle's proposal to be a host city for 2026 FIFA World Cup and continue to work with the Seattle Bid Committee throughout the process.