



Item No. 6c Supp.  
Meeting July 12, 2011.



# Century Agenda

## Overarching Strategic Goal

### 25 Year Horizon

### **Economic Growth:**

Add 100,000 new jobs to the existing 200,000 jobs in the region that are attributable to the economic activity created by the Port of Seattle.

# Moving Cargo

## Strategic Goals and Milestones

### Moving Cargo:

- Position the Puget Sound region as a premier international logistics hub.
- Grow seaport annual container volume in a sustainable manner to 3.5 million TEUs.
- Triple air cargo volumes to 750,000 metric tons.
- Triple the value of our export cargo to over \$50 billion.

### Discussion of Five Year Milestones

# Moving People

## Proposed Strategic Goals

### Moving People:

- Fully meet the region's air transportation needs for the next 25 years.
- Make Seattle-Tacoma International Airport the west coast "Gateway of Choice" for international travelers.
- Double the number of international flights and destinations.
- Double the economic value of cruise business to Washington state.
- Be a catalyst for establishing this region as a premier destination for tourists from Asia, Europe, and other targeted international areas.