Item No.: 6a Motion

Date of Meeting: January 4, 2011

SEATTLE PORT COMMISSION MOTION TO CREATE A TEMPORARY CENTURY AGENDA COMMITTEE JANUARY 4, 2011

Statement in Support of the Motion

Starting in 2008, the Port of Seattle ("Port") began creating a "Century Agenda" — building a comprehensive vision and strategic plan that focuses on the Port's next quarter-century. The goal of the Century Agenda was to refresh the Port's strategic plan, using a process that builds upon the accomplishments of the first century with a visionary look forward to the emerging challenges and opportunities of the 21st century.

The first stage of the Century Agenda's work was completed when the Port of Seattle Commission ("Commission") formally adopted the "*Century Agenda: Expert Panels' Recommended Guiding Principles,*" at a Commission meeting on August 4, 2009. Since that time, both the Port of Seattle Commission and Port staff have engaged in iterative discussions to develop further work on the principles embodied in that report. In June 2010, the Commissioners held a retreat to discuss the development of a set of "long-range strategic planning goals." Port staff subsequently developed a potential menu of goals with a variety of implementation dates ranging from five to twenty-five years. Review of these goals prompted a proposal to form a temporary Port of Seattle Commission committee to oversee the next steps in the Commission's strategic planning process.

<u>Motion</u>

In accordance with Article III, Section 6 of the Commission Bylaws, the Commission hereby establishes a temporary Century Agenda Committee to further the work of the Century Agenda. The Committee will use the Guiding Principles, outlined in the "*Century Agenda: Expert Panels' Recommended Guiding Principles,*" to further engage in a strategic planning process to develop quantifiable overarching strategic objectives for the Port of Seattle to pursue over the course of the next twenty-five years. These objectives are intended to integrate the Port's long-term strategy with the Port's Centennial celebration by fall 2011.

There will be multiple elements to the work of the Committee, including a collaborative planning process open to the public that will engage Port stakeholders in an iterative discussion of emerging issues and challenges. The goal is to engage the broader community in helping shape a common vision for how the Port of Seattle can best serve the public interest.

The temporary Century Agenda Committee will be composed of two Port of Seattle Commissioners, and be assisted in its work by both Commission and Port staff as needed. The Commission will be briefed on the Committee's activities and progress at least monthly until adoption of the plan.